



GREYSTONE MANSION

Concours d'Elegance

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Greystone Mansion Concours d'Elegance Slated for May 1

Car Enthusiasts from all over the World will gather at this Classic Event

Beverly Hills, CA – Now in its 7th year, the City of Beverly Hills and the Friends of Greystone are pleased to announce the annual Greystone Mansion Concours d'Elegance, to be held on Sunday, May 1, 2016 from 10 a.m. to 4 p.m. at Greystone Mansion & Gardens: The Doheny Estate. Known as one of Southern California's premier car events, Greystone Mansion Concours d'Elegance is an all marque concours for vintage and classic automobiles and motorcycles manufactured prior to 1974. Over a dozen classes will capture the best in marques like Ferrari, Jaguar, Alfa Romeo, Mercedes-Benz, Porsche and others.

Tickets are limited and available for \$125 online at www.beverlyhills.org/concourstkts. Exhibitor, vendor and sponsor applications are also available at this site. Exhibitor applications are being accepted until March 1. Exhibitors will receive two tickets to the event.

The all-inclusive ticket price gives you up-close viewing of distinct automobiles and motorcycles rarely seen by the public; unlimited gourmet food, beverages and adult libations; free off-site parking and shuttle service; a commemorative program book and event poster; a rare opportunity to see the inside of the Greystone mansion where it becomes a shopper's delight and marketplace with luxury goods such as automotive fine art, jewelry, fashions, vintage posters and more; lectures and book signings in the living room of the mansion. The event supports Friends of Greystone, a non-profit 501 c (3), volunteer-based organization whose mission is to raise funds to restore and preserve Doheny Greystone Estate.

"This event has become a favorite among car enthusiasts who are passionate about their cars, but is also attracts architectural lovers who enjoy the history of Greystone mansion and look to support Friends of Greystone in their preservation and restoration of the 1927 estate," said Cindy Brynan, Greystone Mansion Concours d'Elegance Event Director. "The historic Greystone mansion and estate is a nationally registered historic landmark and one of a few located in Southern California. What better way to enjoy a display of over 150 world class automobiles and motorcycles while being in this enchanting setting," said Brynan. Greystone Mansion Concours d'Elegance is produced by the City of Beverly Hills Community Services Department in partnership with the Friends of Greystone and its sponsors.

For more information, call 310-285-6830 or visit www.greystoneconcours.org or visit our Facebook page at www.facebook.com/greystoneconcours. For media inquiries, please contact Dana Beesen at dbeesen@beverlyhills.org or call 310-285-2530.

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About Beverly Hills

Centrally located in greater Los Angeles, Beverly Hills is home to approximately 34,000 residents who live in a 5.7 square mile radius. Its business and commercial base ranks next to cities with a population of several hundred thousand and is a premier business and leisure travel destination. The beautiful year-round weather, luxurious hotels and vast dining and shopping establishments attracts visitors from all over the world. Throughout the City, over fifty pieces of public art are on display and a diverse range of architectural sights can be found in the buildings, houses and historical landmarks. The City's eleven parks, including Greystone Mansion & Gardens: The Doheny Estate and Beverly Gardens Park which houses the iconic Beverly Hills Sign and Lily Pond, provide green space for relaxing, walking and leisure activities.

About Friends of Greystone

Founded in 2001 and comprised solely of volunteers, the Friends of Greystone is a non-profit organization whose mission is to raise funds to restore, preserve and protect Greystone Mansion & Gardens: The Doheny Estate. The Friends of Greystone's intention is to provide educational programs to students, residents of Beverly Hills, and the general public. All funds raised go exclusively to the benefit of Greystone Mansion & Gardens.

About Greystone Mansion & Gardens: The Doheny Estate

Greystone Mansion & Gardens: The Doheny Estate encompasses a 46,000 square foot mansion and formal gardens on 18.5 manicured acres. Built in 1927 by the Doheny family, Greystone estate was purchased by the City of Beverly Hills in 1965 and the grounds are open daily to the public. Group or private tours of the mansion are seasonal. The venue is available for private, corporate and non-profit event rental.